

<https://www.afr.com/rich-list/western-sydney-rich-lister-makes-big-donation-to-new-parramatta-museum-20220215-p59wj7?fbclid=IwAROEbXWZcpPsESIDOK6FkLX-XWO8fsElhly17eqRNraXa47Ppp5F-ULixCo>

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‘Western Sydney Rich Lister makes big donation to new Parramatta museum’

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The Powerhouse Parramatta project has revealed another *Financial Review Rich Lister* donor – property developer Arnold Vitocco has followed Lang Walker in supporting the building of NSW’s largest museum in Sydney’s west.

Vitocco’s family, which has been involved in construction in the region since his father Domenic migrated from Italy to Liverpool in 1956, will invest \$5 million across two programs that will be run by Powerhouse Parramatta when the \$915 million museum opens on the Parramatta River in 2025. The Vitocco Family Kitchen promises to bring together chefs with producers from across Australia, and showcase food technology and education in a 200-seat presentation space equipped with a large demonstration kitchen.

“Out in western Sydney there’s still a lot of five-acre hobby farms, and these are the people that feed the city,” said Vitocco, 57, who is best known for building Narellan Town Centre with fellow Rich Lister and neighbour Tony Perich, but also runs beef cattle across 1800 acres, including the farm he lives on at Bringelly. “There’s a lot of ingenuity out there that we can help bring to light.”

NSW Arts Minister Ben Franklin said the Vitocco Family Kitchen would be a platform for contemporary thinking about the culture and production of food that was previously lacking in NSW.

The Kitchen will integrate with the Powerhouse’s existing [Australian Culinary Archive](#), which is collecting histories and recipes from leading chefs and producers. Meanwhile, the Vitocco Legacy Project will fund a full-time curator to research, collect and share stories of innovations and entrepreneurial spirit that have sprung from western Sydney.



Vitocco Enterprises evolved from its original parent company, D. Vitocco Constructions Pty Ltd which was a building and construction company based in South Western Sydney.

During the early years, Domenic and Maria Vitocco, who founded the company, focused primarily on concreting, home and residential flat building.

Domenic and Maria's son, Arnold, and wife Irene, joined the family business in the early 1980's and diversified into retail/commercial and land development as well as construction.

Over time, together with key partnerships, the company expanded into a variety of substantial projects including various philanthropic boards and charitable organisations.

In more recent years, the third generation, Domenic and Anthony, have joined the family business which has seen the company also move into the food and beverage industry. The company and family continue to seek out new investment opportunities in a range of sectors.
